

Mental health at national scale, at the cost of an app and with audit-grade accountability

An invitation from INTMP to foundations, funds, family offices, business leaders and listed companies

Dear leader,

Brazil offers a rare opportunity for philanthropic and impact capital today: a national-scale problem, measured in official data, for which a ready, technology-based, low-unit-cost and fully auditable solution already exists. **INTMP invites your organization to fund the expansion of the Well-being and Self-awareness Programme and to stand among the founders of the largest preventive mental-health programme in the country.**

1. The thesis on one page

546,254 sick-leave benefits for mental disorders in Brazil in 2025, a record high <i>INSS - Ministry of Social Security</i>	US\$ 1 tn per year: global economic cost of depression and anxiety <i>WHO and ILO, 2022</i>	US\$ 4 returned in health and work capacity for every US\$ 1 invested in care <i>Chisholm et al., The Lancet Psychiatry, 2016</i>
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The problem	Mental health has become the leading avoidable cause of work absence. Since 26 May 2026, Brazil's NR-1 standard requires every employer to manage psychosocial risks (MTE Ordinance 1,419/2024). Ordinary citizens outside large companies still have no access to prevention.
The solution	Well-being and Self-awareness Programme: monthly modules on the mobile phone, QR-code access, an individual report for the participant only, and referral to the public network when needed. Free for the population by statutory mandate.
The cost	R\$ 5.80 per person per month (INTMP Resolution 0010/2026), about US\$ 13.77 per person per year. No buildings, no clinics, no local hiring.
The scale	The same cost per person in a neighbourhood, a capital city or another country. INTMP's portal is already available in 40 languages and the model is ready for international cooperation.
The safeguard	Public-interest civil society organization (OSCIP) qualified by Brazil's Ministry of Justice and Public Security (Official Gazette, 10 Aug 2023). Profit distribution is prohibited by law and by the Bylaws. Ring-fenced account per project, public reporting and a full due-diligence pack.

The cost of inaction, in official figures

Figure	Source
546,254 sick-leave benefits for mental disorders in 2025, a record high	Ministry of Social Security (Jan 2026)
232,382 in the first half of 2026 alone: one every 67 seconds	INSS open data, Cajuína analysis (Aug 2026)
R\$ 3.59 billion (about US\$ 710 million) paid by social security in 2025 for this leave; R\$ 6,568.49 on average per case	INTMP estimate from INSS open data (Cajuína)
R\$ 2.9 billion federal mental-health budget in Brazil's public health system (SUS), 2025	Ministry of Health (May 2026)
142,828 labour lawsuits for workplace bullying in 2025 (+22%) and 12,813 for sexual harassment (+40%)	Superior Labour Court (Mar 2026)
R\$ 9.94 billion claimed in 22,815 burnout lawsuits against employers (Jan 2016 to Apr 2026)	Predictus, via JOTA (Jul 2026)
6,043 deaths on federal highways in 2025; 74% caused by recklessness and driver health problems	Federal Highway Police, 2025 Yearbook
16,533 suicides in Brazil in 2025, about 45 a day	Public Security Map 2026, Ministry of Justice

2. Why now

- **The bill has arrived.** Even after a 13.2% drop in the first half of 2026, Brazil recorded one mental-health sick leave every 67 seconds. Each case costs social security, on average, as much as **94 people** spending a full year in INTMP's programme.
- **New legal duty.** NR-1 made psychosocial risk management mandatory. For the first time, business, government and society are looking at the same indicator.
- **Technology live today.** Proprietary platform, a Control Tower with aggregated indicators, a Global Observatory with open WHO, World Bank and ILO data, and live dashboards on labour lawsuits (National Council of Justice), highways (Federal Highway Police and ANTT) and social-security and SUS costs, refreshed daily by automated robots.
- **Leadership window.** Funders who join now become founders of the model, with their name attached to the first large-scale proof of preventive mental health in Brazil.

3. What your capital buys

Figures below are the direct programme cost (R\$ 5.80 per person per month × 12 months), converted at the Central Bank of Brazil PTAX rate of 19 Oct 2026 (US\$ 1 = R\$ 5.0558). They are budget figures, not outcome projections.

12-month reach	Investment (US\$)	Investment (R\$)
One person	US\$ 13.77	R\$ 69.60
A regional hub · 10,000 people	US\$ 137.66 k	R\$ 696,00 mil

12-month reach	Investment (US\$)	Investment (R\$)
A mid-size city · 100,000 people	US\$ 1.38 M	R\$ 6,96 mi
A metropolis or a state · 1 million people	US\$ 13.77 M	R\$ 69,60 mi

The number that drives the decision: a single mental-health sick leave costs Brazil's social security R\$ 6,568.49 on average. The same amount keeps **94 people in the Well-being and Self-awareness Programme for a full year**. INTMP's model buys prevention for everyone, before the crisis arrives.

4. Ways to participate

Option	How it works	Best suited to
Territory Patron	Funds the programme for a city, a state or an economic sector for 12 months, with a work plan, targets and a dedicated report.	Foundations, corporate institutes, family offices
Tax-deductible gift (Brazil)	Companies taxed on actual profit deduct the gift from corporate income tax and CSLL up to 2% of operating profit (Law 9,249/1995, art. 13, §2, III).	Listed and large companies in Brazil
Highway Corridor Patron	Funds the programme at the truck rest stops of a highway corridor: a QR code at the stop, a monthly journey on the driver's phone and a dashboard by road section. Proposal ready for the Ministry of Transport and toll-road concessionaires.	Toll-road concessionaires, carriers, shippers, insurers
Workforce contract	The employer contracts Predictive Psychosocial Risk Management for its staff (NR-1), with invoice and delivery reports.	Employers of any size
Global Alliance · Protection Link	R\$ 38.00 per month keeps one life under preventive protection, with an Active Link badge and a Supporting Member diploma.	Business leaders and individuals
International cooperation	Grant or technical-cooperation agreement, foreign exchange registered with the Central Bank of Brazil and a ring-fenced project account.	Foreign foundations and funds

5. What the funder receives

- **Quarterly reports** with aggregated, anonymous indicators: participants, modules completed, territorial reach and referrals to the public network.

- **Full traceability:** a dedicated bank account per project and publication on INTMP's Transparency Portal.
- **Independent project audit** whenever the funder requests it, budgeted in the work plan.
- **Institutional recognition** on the portal, in reports and at INTMP events, under an agreed communication policy.
- **Material for ESG and sustainability reporting** in the social pillar: worker health and safety and community investment.
- **Complete due-diligence pack:** bylaws, OSCIP certificate, anti-corruption, AML/CFT, conflict-of-interest and data-protection policies.

6. Governance that protects your name

Legal form	Non-profit civil association qualified as an OSCIP by Brazil's Ministry of Justice and Public Security (Law 9,790/1999).
No profit distribution	Distribution of profits, bonuses or assets to directors, members or third parties is prohibited (Bylaws, art. 15).
Control of funds	Joint signature of the President and the Finance Director for bank accounts, investments, public partnership agreements and contracts above R\$ 200,000 (Bylaws, art. 12).
Oversight	Fiscal Council opinion on the accounts and approval by the General Assembly (Bylaws, arts. 17 and 18).
Independent science	A Scientific Advisory Council validates methods, indicators and content before publication.
Integrity	Anti-corruption (Law 12,846/2013), anti-money-laundering (Law 9,613/1998) and data protection (LGPD) commitments written into the Bylaws (art. 4, §4, and art. 3-A).

7. Next step

We propose a 30-minute meeting with INTMP's National Presidency to present the work plan, choose the territory or sector to be funded and hand over the due-diligence pack. The legal instrument is then tailored to your organization.

Book a meeting: presidente@intmp.org · WhatsApp +55 11 94599-4265 · intmp.org/en/

It would be an honour to count your organization among the founders of this initiative.

Brasília – DF, Brazil, 27 October 2026.



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Sources

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- MTE Ordinance 1,419/2024 (NR-1, item 1.5): psychosocial risk management.
- Law 9,249/1995, art. 13, §2, III (deduction of gifts to OSCIPs). Law 14,831/2024 (Mental Health Promoting Company Certificate).
- INTMP Resolution 0010/2026: reference value of the Well-being and Self-awareness Programme.
- Central Bank of Brazil, PTAX selling rate of 19 Oct 2026: US\$ 1 = R\$ 5.0558.